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To All advertising Agencies and Clients

Dear Friends,

In what will be Special's quantum leap this year, we are thrilled to announce that the magazine will join hands with Madame Figaro, France's leading weekly women's magazine, to henceforth become **Special Madame Figaro**

Special Madame Figaro will start as of November 2016, with brand new layout, maquette and design. Editorially and in addition to Special's regular sections and local coverage, the new magazine will benefit from Madame Figaro's select and global reach to feature exclusive articles and unique interviews.

Moreover, the fashion section will include both Lebanon and Paris' shoots: An unprecedented first for a Lebanese magazine, revealing the latest looks straight from the catwalks of Europe.

Special Madame Figaro promises to be a unique publication, offering readers a rich content with the right mix of both magazines' distinctive traits.

Looking forward to presenting **Special Madame Figaro** to you very soon, we remain at your disposal for any query you might have.

Cordially,

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Mazen Moussallem